



280 Hectare nursery

"I have worked in the nursery since I was 13, so now in 2007 I have been working in this sector for 40 years. After junior school I attended ornamental plant cultivation college and followed professional nursery training. I never stopped working and developed along with Van den Berk. I would not know how it feels to apply for a job. That is how it is for the majority of my team of 49 people. We have a very low rate of turnover, which means that our company retains all the knowledge and experience. The staff all made a conscious choice for this profession and are all from this area. With a nursery of 280 hectares we are a leading and noticeable business in the region. Van den Berk has been a leader in mechanisation and expansion for many years, and this is what enables it to remain an attractive employer in the sector."



A leader in development

"A lot has changed in 40 years. We used to do everything ourselves: cultivating roses, creating grafts, cuttings, sowing, developing the tree park. Over the years we started to specialise in avenue trees and then large avenue trees. It used to be the human touch, with a tractor and a horse, but just manpower apart from that. The machines that were developed for a large part at the nursery played a crucial role in the development of



"The machines also add to the job satisfaction of the team. You can use a spade when you are 20, but not when you are older."

(Cees van Casteren)

