

User groups

The target group for "Van den Berk about Trees" is broad thanks to the way the book is put together and its various sections divided up. In fact the target group covers everyone with an interest in trees, whether the interest is professional or by way of a hobby. "Van den Berk about Trees" will be used by the following target groups:

Landscape architects

Landscape gardeners

Project developers

Policy-makers

Staff of municipal parks departments

Staff of trading companies

Tree growers

Garden centre staff

Horticulturalists

Teachers

Students and schoolchildren

Professional journalists

Private individuals

Dendrologists

Scientists

